HomeByMe
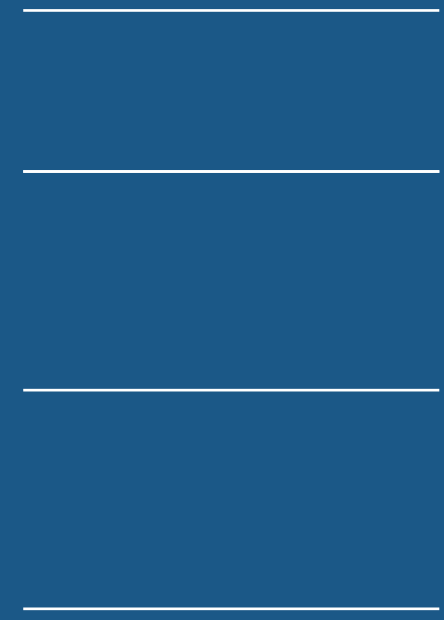# Style Configurator

HomeByMe

Inspire customers with extraordinary 3D interior designs

HomeByMe Style Configurator brings interiors to life in the virtual world, creating an immersive experience that elevates product catalogs and style ideas, and transforms them into realistic lifestyle imagery. This powerful solution takes the overwhelm out of interior design.

Customers and sales teams can explore, style, and configure bespoke rooms as they browse photo-realistic 3D templates and switch layouts, products, materials, colors, and finishes. All renderings are stored and updated directly in the cloud to build a stunning inspiration gallery that ignites customers' imaginations and kick-starts the kitchen, bathroom, storage, or furniture and decor buying journey.

Key features

Photo-realistic 3D visualization

Showcase every product, collection, style, and configuration in high-definition lifestyle image galleries without a single photoshoot. Rendered and managed in the cloud, all images can be easily saved and shared.

Exceptional selling power

Transform online and in-store sales consultations with an accessible and engaging virtual design experience. Straight away, customers browse galleries of photo-realistic 3D imagery to discover your collections, boosting buying intent and quickly turning leads into sales.

Cloud based

One cloud-based solution for both you and the customer, which can be accessed via a browser and requires no download. All products and image configurations automatically update.

Customizable room features

Start with a pre-designed room and customize every element to create the customer's dream style. Automatically switch between different room layouts, and modify colors, worktops, cabinets, flooring, and more.

Inspiring omnichannel experience

Customers, interior designers, and sales associates interact within a single creative environment to share ideas and ignite imaginations. Consumers can start the discovery phase at home and finalize their home project in-store.

White label solution

Customize every aspect to reflect your product catalog, business rules, and branding. The solution plugs seamlessly into your existing buying journey.

What we deliver

Minimal training required. Style Configurator is intuitive and easy to use for consumers starting projects online, and your sales force.

Customize layouts, styles, and furniture. All designs reflect your product catalog, and meet all predefined business rules and constraints.

Stunning inspiration galleries to engage with consumers first. In a few clicks, your customers can browse different spaces, styles, and layouts and configure their dream room.
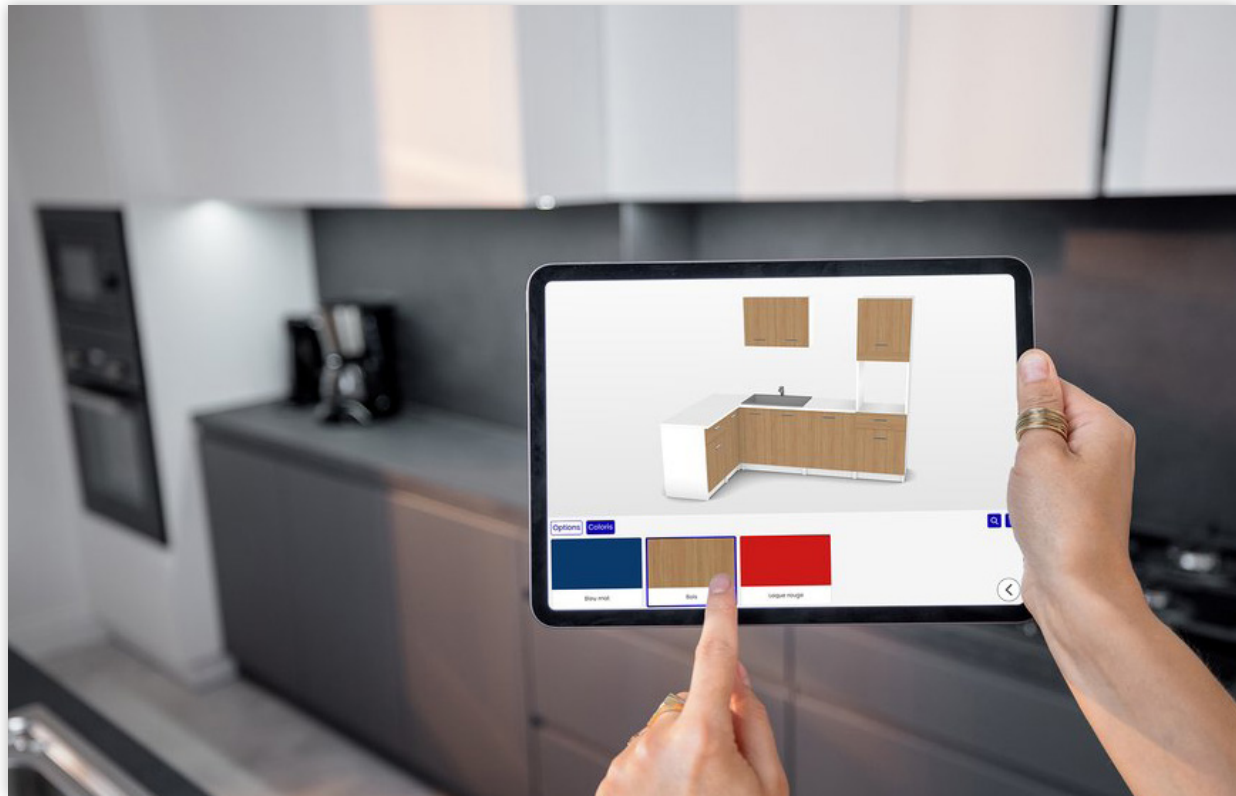
A global solution that supports multiple languages, currencies, and regional variances, including metric or imperial measurements.

It also enables all types of room designs and configurations.

Accessible and transparent interface allows consumers to pick up from any point in the design journey, whether at home or in-store, and amend each interior design project.

All edits are automatically saved, and prices update to generate an accurate final quote.

From inspiration to purchase-ready home projects

Step 1

Inspire consumers with unlimited personalization

Customers scroll through and select their preferred kitchen, bathroom, storage, or furniture and decor designs, all reflecting your product catalog and the latest interior trends. They can automatically switch between styles, functions, and layouts and see realistic pictures of how their unique space will look, personalized to the smallest detail.

Let consumers customize every element to create products they want to buy:

- **In the kitchen:** choose between L-shape, I-shape and double-sided layouts, and add in kitchen islands. Customize worktops, cabinets, appliances, tiles, flooring, materials, and colors.

- **In the bathroom:** browse inspiration galleries and select the best shape for your space – square, rectangle, L-shape. Customize shower screens, taps, wash basins, sanitary ware, tiles, flooring, mirrors, and storage.

- **Create perfect storage solutions** combining frames, shelves, rails, and baskets. Customize doors, frames, handles, organizers, colors, and finishes.

- **Plan the perfect office** space with customizable desktops, storage, legs, and trestles. Customize tabletops, legs, drawers, materials, colors, and finishes.

Catalog-specific business rules ensure designs are error-free and purchase-ready.
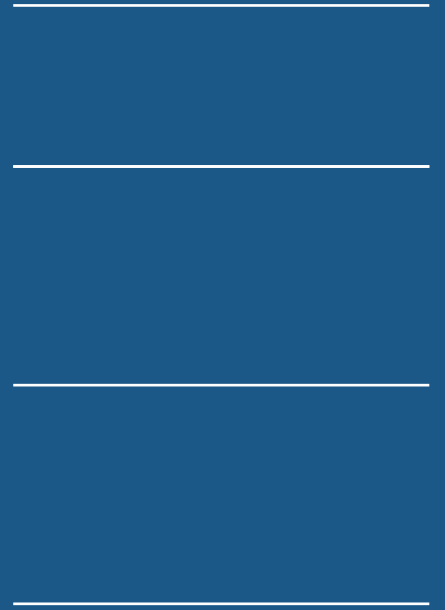
Step 2

Reveal stunning images

Generate a portfolio of high-quality photo-realistic renderings and 360-degree visuals, all stored in the cloud. Natural lighting effects elevate every design and let colors and textures shine. Showcase your best designs and wow customers with inspirational ideas that they can use as a basis for their own designs, share with friends and family, and access in-store to finalize their home project.

Step 3

Transform an inspiration into a purchase

Each ambiance and style comes with a view of prices and promotional discounts that update in real time as customers adapt the style to their preferences and switch fixtures, fittings, and finishes. They can select the preferred style based on the cost and better manage their budget. There are no surprises from the beginning, instilling confidence in the customers to finalize the project and purchase.

Benefits for your customers

- ✓ Be inspired by interactive, personalized styles
- ✓ Accessible, intuitive, and easy to use
- ✓ Design and style options available in a few clicks
- ✓ Access all interior design projects online from any location
- ✓ Visualize and share designs with photo-realistic images
- ✓ Get accurate quotes

Benefits for you as a retailer

- ✓ Tap into social media style trends
- ✓ Initiate and accelerate the sales cycle
- ✓ Increase conversion rates
- ✓ Win more market share
- ✓ Grow online sales
- ✓ Engage with customers across channels

Five reasons to choose HomebyMe Style Configurator

1 **Work with the industry leader**

HomeByMe delivers the most sophisticated and comprehensive interior design, planning, configuration, and visualization software solutions on the market. No other tools automatically generate the best design solutions for individual spaces.

2 **Strong industry-specific expertise and support**

Our technology solutions are backed by an experienced team of industry experts who truly understand the challenges home and furniture retailers, manufacturers, and brands face every day.

3 **Trusted by top brands**

We work with the world's leading brands and retailers to transform their value proposition and empower them to offer their clients a seamless online interior design experience.

4 **Omnichannel buying experience**

Available in the cloud, our software transcends channels to create a truly connected and transparent buying journey. Engage with your customers at every stage and boost online sales by up to 30%.

5 **Clear product vision and roadmap**

HomeByMe continually invests in its technology, adding new functionalities and features to meet both consumers' and retailers' evolving requirements and keep pace with the latest industry developments.

Book a demo

Contact our experts:
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For more information

Visit:
enterprise-home.by.me