

# HomeByMe Bathroom Planner



What we do

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What we deliver

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Simple three-step  
workflow

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Reasons to work  
with us

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Get in touch

# Inspire your customers to create their perfect bathroom

HomeByMe Bathroom Planner is a dedicated solution for configuring and designing bathrooms virtually, in 3D. Cloud-based, it delivers a rich and engaging consumer experience that simplifies the bathroom buying journey, promotes collaboration between your sales team and customers, and accelerates the sales cycle.



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# Key features



## Omnichannel workflow

Let designers, sales associates, and customers engage via the same planning and styling solution across all channels and devices. Intuitive and user-friendly by design, sales associates can quickly get up and running with minimal training.



## Fast, engaging experience

In a few clicks, your customers go from browsing style ideas to creating their dream bathroom design in the context of their room.



## Photo-realistic renderings

Bring your customers' bathroom designs to life with photo-realistic renderings that allow them to see their bathroom in the context of their own home. Images can be easily saved and shared.



## Cloud based

Bathroom Planner requires no download, is powered 100% by the cloud, and aligns fully with your branding.

We provide a cloud-based solution for both you and the customer, which plugs seamlessly into the existing buying journey, and promotes engaging and productive interactions.



## Error-free designs

All the hallmarks of a professional design service, boxed up within a complete online tool.

Turn interior style ideas into inspiring, error-free bathroom design proposals. An embedded business rule engine ensures regulatory compliant designs focused on electrical safety.

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# One seamless consumer buying experience

HomeByMe Bathroom Planner is a comprehensive end-to-end planning solution, delivering all the functionality you need to provide the best possible customer experience. It lets your customers create the bathroom of their dreams and turn it into a perfect reality in minutes.

Through the power of the cloud, customers and sales associates collaborate via the same planning and styling solution. This promotes engaging and productive interactions that bring transparency to the buying process, and lead to personalized, perfectly planned bathrooms.



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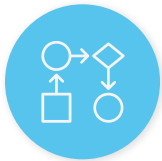
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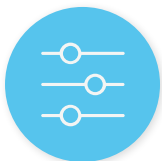
# What we deliver



**Clear, standardized three-step workflow** simplifies the consumer buying journey and accelerates the sales cycle. **Within 10 minutes**, go from inspiration to finished bathroom design.



**Transparent project overview** allows consumers to pick up and amend each bathroom project from any point in the design journey, whether at home or in-store. All edits are saved updated, and the new price is reflected to generate an accurate final quote.



**Customize every aspect of the bathroom design.** Products and features come directly from your product catalog and meet all predefined business rules and constraints.



**A global solution** that supports multiple languages, currencies, and regional variances, including metric or imperial measurements, as well as all types of bathroom design and layout, including integrated vanity units and freestanding furniture.



**Intelligent business rules and constraints built in**, complete with help center, leading to error-free projects that are ready to buy and install. Real-time alerts highlight design issues and bathroom-specific constraints, ensuring electrical outlets comply with safety regulations.



**Minimal training required.** HomeByMe Bathroom Planner is intuitive and easy to use.

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# A clear, step-to-step consumer experience

Step 1: Inspiration

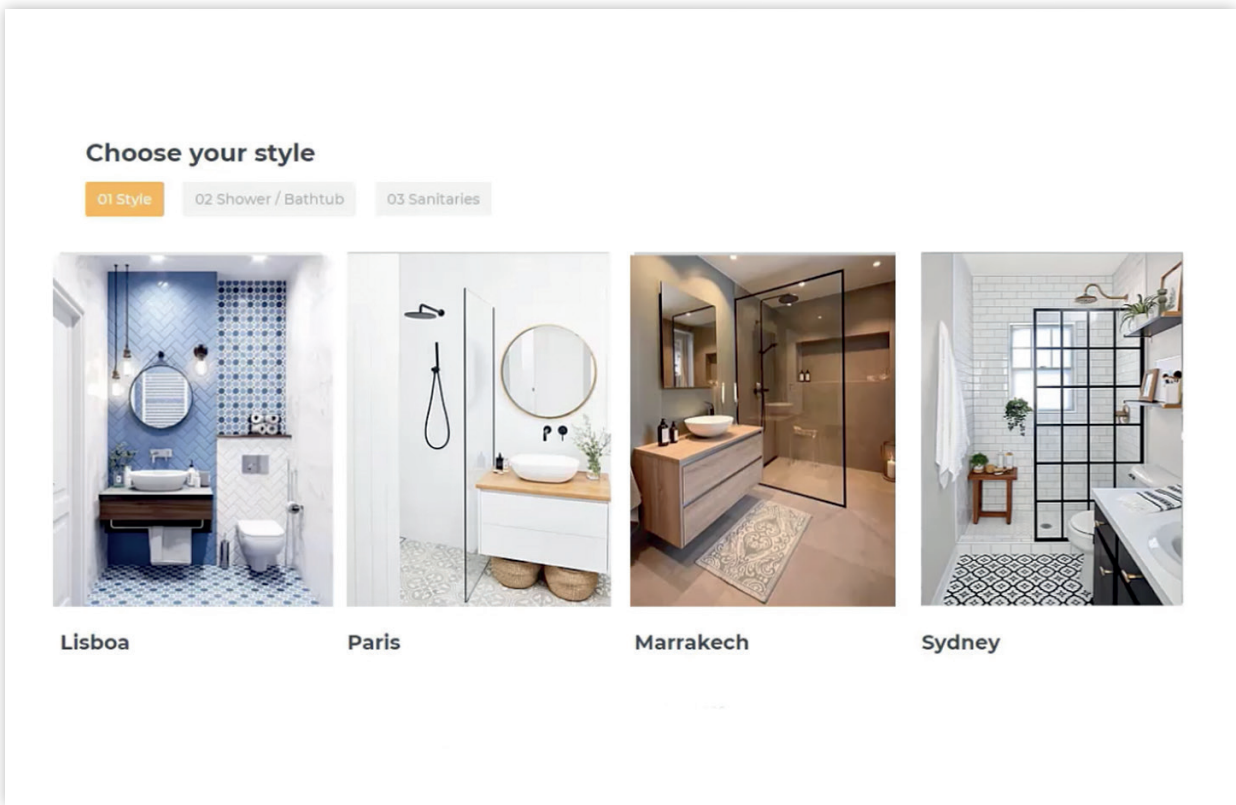
Select bathroom style

Step 2: Guided design

Create and customize room

Step 3: Visualization

Generate realistic bathroom rendering



## Step 1: Inspiration

### Select bathroom style

Highlight bathroom designs and styles for customers to scroll through and select – designs that reflect your product catalog and the latest industry trends.

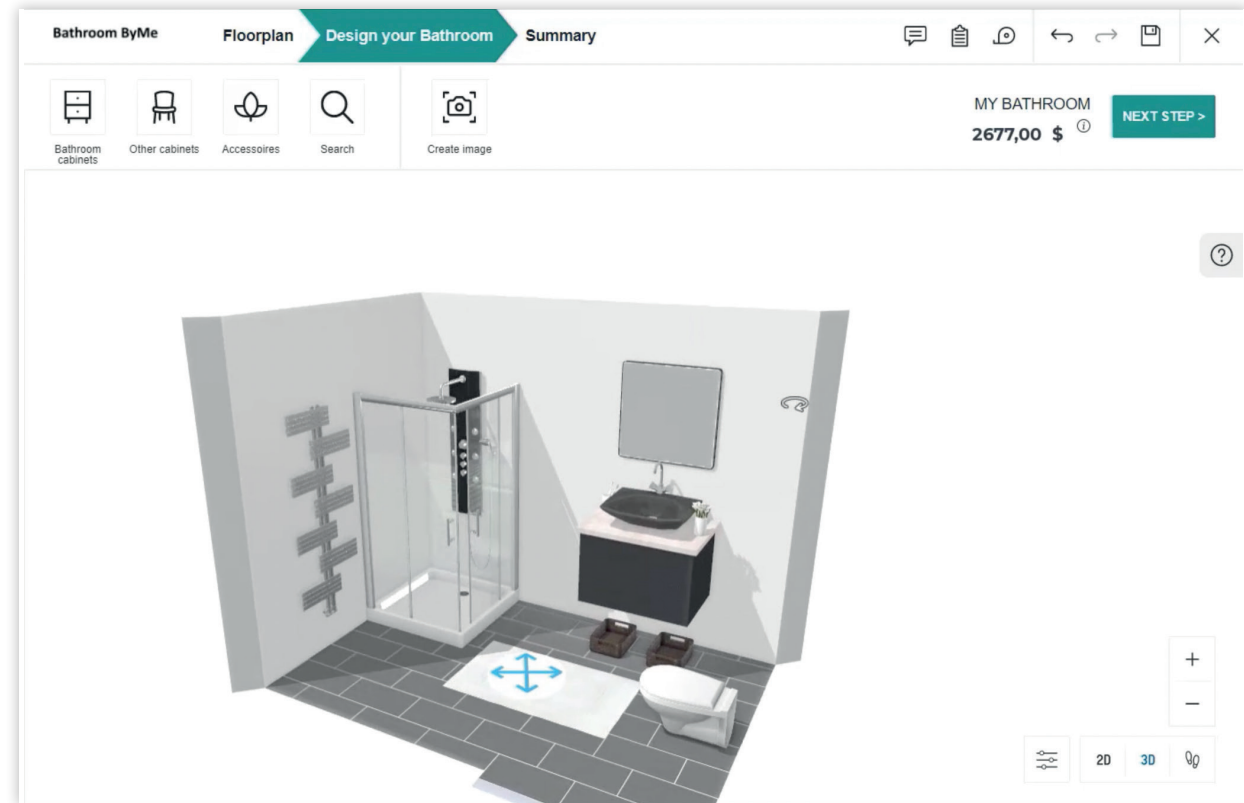
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## Step 2: Guided design

### Create and customize room

Customers visualize their dream bathroom in context of a floor map. They adapt the style to their room, in inches or millimeters, and place their fixtures and furniture. Ceramic ware, bathroom cabinet styles, tiles, colors, and finishes can be changed in an instant. Plus, prices and promotional discounts update in real time.



## Step 3: Visualization

### Generate realistic bathroom rendering

High-quality photo-realistic renderings and 360-degree visuals show off the final bathroom project, all rendered in 3D and saved in the cloud. Natural lighting effects elevate every design, and let colors and textures shine. Share with your customers and create powerful commercial assets.

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## Benefits for you as a retailer

- ✓ Win more market share
- ✓ Increase conversion rates
- ✓ Grow online sales
- ✓ Accelerate the sales cycle
- ✓ Boost engagement across channels
- ✓ Enter new markets
- ✓ Elevate sales team expertise

## Benefits for your customers

- ✓ Intuitive bathroom design experience
- ✓ Purchase ready in <10 minutes
- ✓ Recreate and personalize their exact room
- ✓ Inspirational gallery of styles and templates
- ✓ Access to design anytime, anywhere
- ✓ Visualize and share photo-realistic images
- ✓ Accurate quotes and real-time pricing



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# Five reasons to choose HomeByMe Bathroom Planner

1

## Work with the industry leader

HomeByMe delivers the most sophisticated and comprehensive interior design, planning, and visualization software solutions on the market. No other tools automatically generate the best design solutions for individual spaces.

2

## Strong bathroom-specific expertise

Our solutions are backed by an experienced team of industry experts who truly understand the challenges and requirements bathroom retailers face every day.

3

## Trusted by top brands

We work with the world’s leading brands and retailers to transform their value proposition and empower them to offer their clients a seamless online bathroom design experience.

4

## Omnichannel buying experience

Available in the cloud, our software transcends channels to create a truly connected and transparent buying journey. At least 50% of projects initiated online by customers are converted into sales.

5

## Clear product vision and roadmap

HomeByMe continually invests in its technology, adding new functionalities and features to meet both consumers’ and retailers’ evolving requirements, and keep pace with the latest industry developments.

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# Included in HomeByMe Bathroom Planner



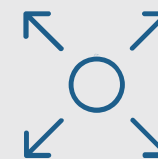
Online and in-store  
solution on PC,  
tablet, or mobile



Full hosting and  
infrastructure as  
a service



Corrective  
maintenance  
included



Unlimited users  
for consumers  
and businesses



Unlimited high-  
definition projects  
and renderings



24/7  
operation and  
monitoring



24/7  
comprehensive  
support



Rolling updates  
(new features  
every month)

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3D realistic image powered by HomeByMe

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Book a demo

Contact our experts:

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For more information

Visit:

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