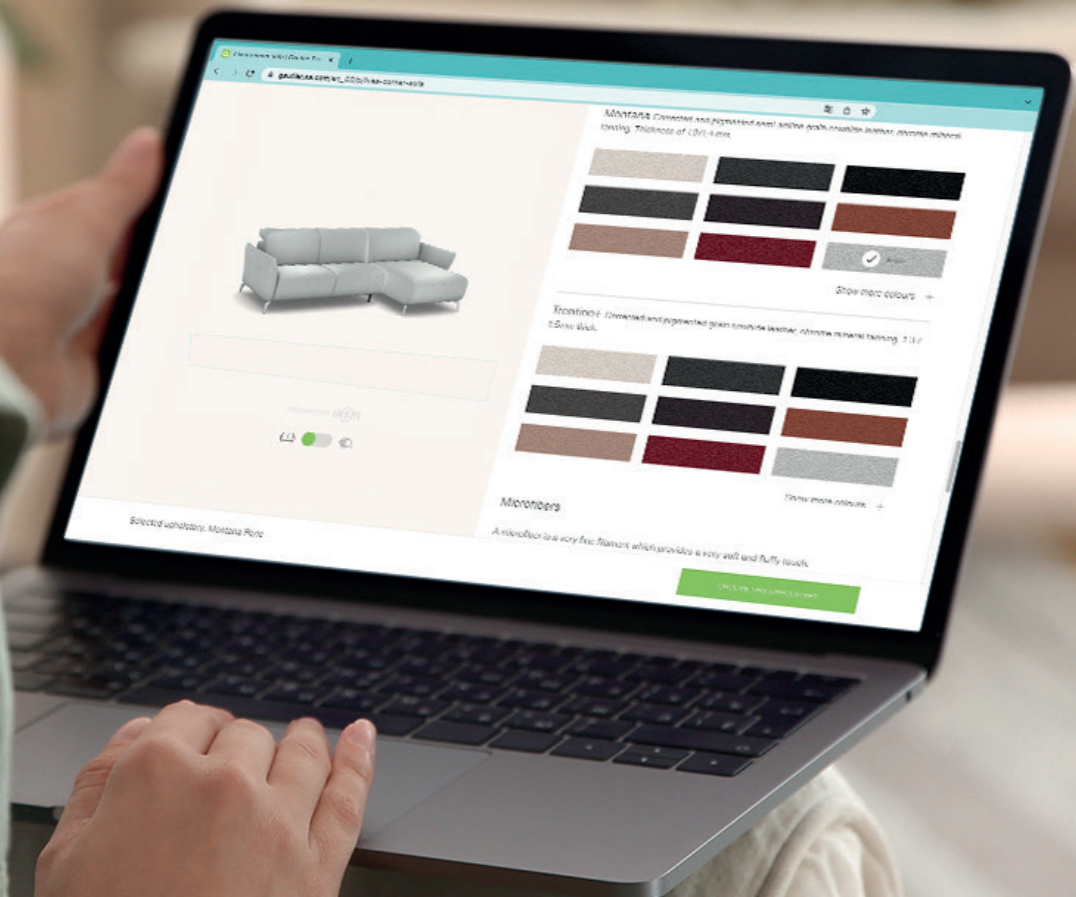


# HomeByMe Product Configurator



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# Inspire consumers to bring their perfect products to life in 3D

HomeByMe Product Configurator transforms product catalogs into personalized, interactive selling experiences. Purpose-built for retailers and manufacturers of home, storage, bathroom, and kitchen products, the solution empowers consumers to virtually style perfect furniture and visualize it in their homes.

Let your customers customize all possible options, from colors and materials to shapes and finishes, and order furniture online. Give your sales team the intuitive, omnichannel tools to collaborate with customers and deliver exceptional interior design services in-store.



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# Key features



## Photo-realistic 3D views

Display unlimited products and variants – regardless of complexity – in 360-degree views and lifestyle settings without needing a single photoshoot. Natural lighting effects elevate every product and make it look as convincing as the real thing.



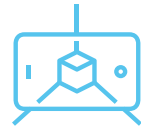
## Unlimited configuration options

Share different product styles, shapes, colors, materials, and finishes, reflecting every possible variant in your product catalog, complete with in-built logic. Help define individual preferences and deliver a personalized experience at scale.



## Available via the website or an app

Captivate customers online or in-store as they configure products and come up with the perfect design to suit their individual preferences. Photo-realistic 3D views let them “see” products, check measurements, and visualize them within their own homes.



## Augmented reality

The AR feature shows exactly how products will appear in the context of your customers’ homes. Photo-realistic 3D views let consumers visualize furniture, instilling confidence in the buying decision.



## Tailored to all retail experiences

Customize every aspect to reflect your product catalog, business rules and branding. An app is also available for in-store sales experts to display all product variants from wherever they are without the need for internet access.



## Omnichannel buying and selling

Let consumers configure products at home, online, or collaborate with sales and interior designers in-store. Create a seamless omnichannel buying experience, where your online store becomes a natural extension of your showroom.

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# What we deliver



**An interactive, personalized** shopping experience showcases your products in a striking visual manner, making the online and in-store configuration process fun and engaging.



**In-built logic** ensures the products you showcase perfectly match your product catalog, covering simple and complex configurations. All designs meet predefined business rules and constraints.



**Augmented reality** brings products to life in the real world. Let products shine on simple, plain backgrounds during the configuration process, and then see exactly how they will look within lifelike settings. Customers can even place products in their homes using AR.



**Minimal training required.** Product Configurator is intuitive and easy to use for consumers and your sales force. No product is too complex to configure.



**Automatic, real-time updates** mean that customers and sales only see products that are available to buy. All edits are automatically saved and updated to generate accurate final quotes.



**A global solution** that supports multiple languages, currencies, and regional variances, including metric or imperial measurements.

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# How do customers create purchase-ready products?



## Step 1

### Interact with and customize products

Customers scroll through and select the product they wish to buy, switching between all possible variants, including color combinations, shapes, materials, and finishes. They can zoom in and rotate the product to see it at every angle and explore every detail.

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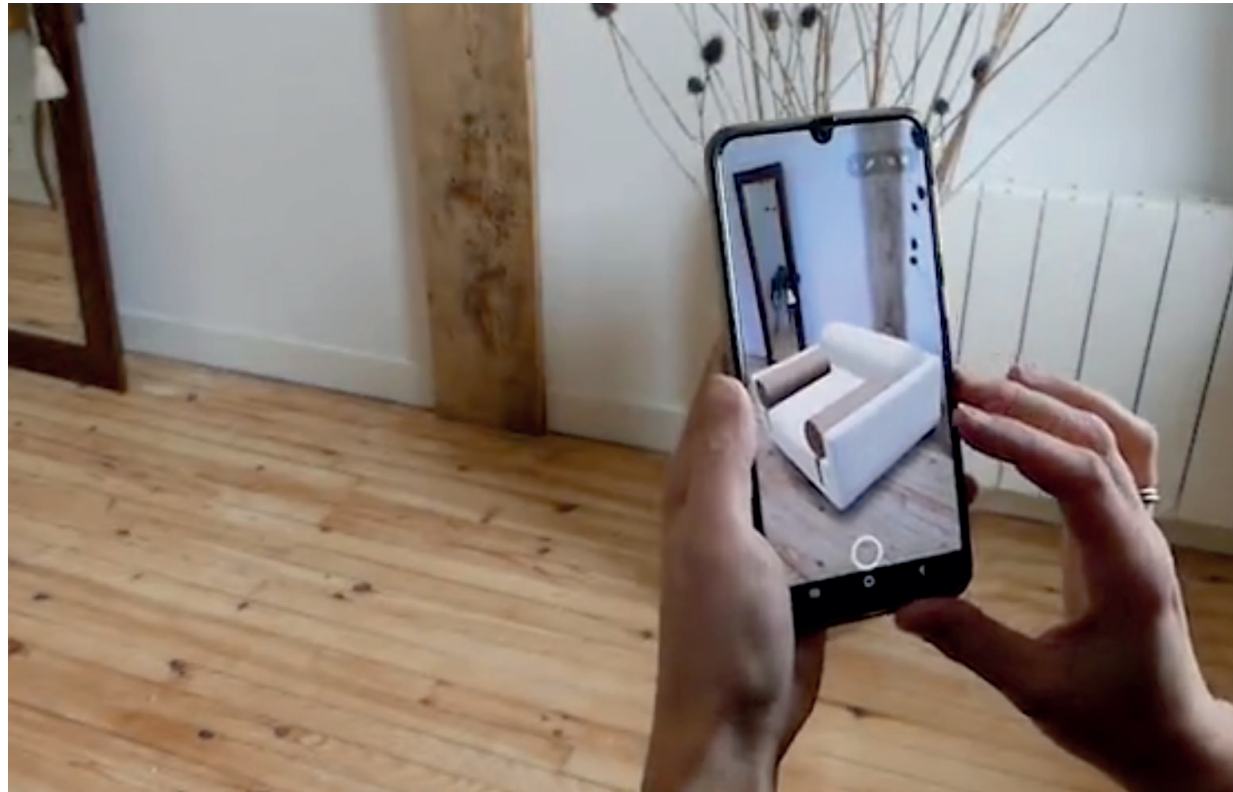
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## Step 2

### **Imagine and see the product in their home**

Augmented reality enables customers to visualize a new sofa, chair, or bed in their home. They can check the color and measurements to be sure the product meets all their requirements before hitting the buy button. Built-in business rules ensure designs are error-free and only manufacturable products can be purchased.



## Step 3

### **Transform the experience into a purchase**

Throughout the purchase journey, your sales team can instill confidence and accelerate customers' buying decisions from store to app. With an accurate price and quote, customers can finalize their purchase on your website. Prices and promotional discounts update in real-time as your sales associates or customers switch between products, styles, and variants, eliminating price shocks at checkout.

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## Benefits for you as a retailer

- ✓ Photo-realistic product images and variants
- ✓ Create an interactive selling experience online and in-store
- ✓ Provide advanced personalization
- ✓ Instill buyer confidence and increase conversion rates
- ✓ Win more market share

## Benefits for your customers

- ✓ Accessible, intuitive, and easy to use
- ✓ Switch easily between different products and styles
- ✓ Access all product variants online or offline
- ✓ Visualize product options photo-realistically
- ✓ Get accurate quotes



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# Five reasons to choose HomeByMe Product Configurator

1

## Work with the industry leader

HomeByMe delivers the most sophisticated and comprehensive interior design, planning, configuration, and visualization software solutions on the market. No other tools automatically generate the best design solutions for individual spaces.

2

## Strong industry-specific expertise

Our technology solutions are backed by an experienced team of industry experts who truly understand the challenges home and furniture retailers, manufacturers, and brands face every day.

3

## Trusted by top brands

We work with the world's leading brands and retailers to transform their value proposition and empower them to offer their clients a seamless online interior design experience.

4

## Omnichannel buying experience

Available in the cloud, our software transcends channels to create a truly connected and transparent buying journey. Engage with your customers at every stage and boost online sales by up to 30%.

5

## Clear product vision and roadmap

HomeByMe continually invests in its technology, adding new functionalities and features to meet both consumers' and retailers' evolving requirements and keep pace with the latest industry developments.

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# HomeByMe Product Configurator



Endless possibilities  
for your needs



Online via website  
or offline via app



Available on  
any device



Available in  
your store



For your customers  
and your sales force



Unlimited  
users

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