



HomeByMe Retail Operations

One retail engine to connect the entire sales experience

HomeByMe Retail Operations is the engine you need to keep your kitchen, bathroom, storage, or furniture and decor business running smoothly.

This comprehensive cloud-based solution handles all aspects of your sales cycle, covering cost estimates, customer orders, delivery scheduling, and after-sales service. With Retail Operations, your sales team can concentrate on delivering the best customer experience and you can keep track of what's happening across your business.



Key features



Global visibility and support

Manage sales, manufacturing orders, projects, claims, subcontractors, and catalogs across all store locations and regions. Filter per store, project, or salesperson to get the exact information you need. Industry-specific and localized options handle specific workflows, including an in-built tax module with region-specific rules.



Easy to use for sales professionals

Your sales team can easily manage the information they need to support projects based on the customer's account information. Store, franchise, or retail managers can also access the platform to monitor performance and ensure business growth.



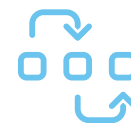
Web-based interface

HomeByMe Retail Operations is a web-based solution. Your sales and store managers can simply open a web page and connect. Hosted on the cloud, there's no need for physical servers and in-house maintenance.



Fully linked with the 3D Planner

HomeByMe Retail Operations is connected to our 3D planning solution meaning that every 3D room designed by a customer - or a salesperson in store - automatically appears in Retail Operations and displays the corresponding sales data. All sales and store related data, prospects, and customers, including 3D design is available in a single database



End-to-end omnichannel workflow

Fully on-line and accessible from anywhere, managers and sales staff can handle everything from 3D design, customer leads, and quotations to claims management within an integrated environment. This means they can deliver a unified omnichannel buying experience from web to store.



Perfectly integrating your systems

HomeByMe Retail Operations integrates with your enterprise ERP and CRM systems, creating a digital representation of your entire business.

One tool for sales and management

Empower your salesforce to deliver exceptional customer experiences backed up by powerful sales tools, and give management a robust platform to grow the business, monitor performance, and make truly informed decisions.



For sales

- **Role-based access** covering nine different levels provides the access rights and functionality individual users need.
- **Clear, standardized workflows** help to manage the end-to-end sales process, supporting sales to follow up leads, automatically generate quotes and invoices, check the status of customer orders, and manage delivery schedules.
- **Save time** generating quotes and invoices, and on manual data administration. Focus on delivering the best possible customer experience instead.
- **Minimal training required.** Retail Operations is intuitive, accessible, and requires no previous experience to use.



For managers

- **Centralized data management and dashboards** provide full visibility of stores, sales, customer orders, margins, and revenues to see exactly what's happening across the business and keep track of performance.
- **In-built business logic** ensures seamless management of discounts, promotions, taxes, localized products, and region-specific variations.
- **Boost productivity** and accelerate sales cycles by removing manual administration tasks.
- **Global solution** supports multiple languages, currencies, and regional variances, providing a complete view of your business operations across all locations and regions.

Deliver an exceptional sales experience

Treat your customers as the individuals they are, backed up by a smooth, continuous sales experience that keeps them informed every step of the way, from the moment they commence a new home project to the day their order is delivered.

Proactively follow up on leads, home projects, sales queries, claims, and delivery scheduling to create strong customer relationships and build a loyal following.





Benefits for you as a retailer

- ✓ One platform to manage all sales and retail operations
- ✓ End-to-end visibility supports effective decision making
- ✓ Automatic quote and invoice generation accelerates sales cycles
- ✓ Intuitive, user-friendly interface requires minimal training
- ✓ Deliver a frictionless omnichannel sales experience

Benefits for your customers

- ✓ Consistent, seamless buying experience
- ✓ Get accurate quotes
- ✓ Deal with informed sales associates
- ✓ Stay in the loop with up-to-date order information



Five reasons to choose HomeByMe Retail Operations

1

Work with the industry leader

HomeByMe delivers the most sophisticated and comprehensive interior design, planning, configuration, visualization, and retail and sales management software solutions on the market.

2

Strong industry-specific expertise and support

Our technology solutions are backed by an experienced team of industry experts who truly understand the challenges home and furniture retailers, manufacturers, and brands face every day.

3

Trusted by top brands

We work with the world's leading brands and retailers to transform their value proposition and empower them to offer their clients a seamless online and in-store sales experience.

4

Omnichannel buying experience

Available on the cloud, our software transcends channels to create a truly connected and transparent buying journey. Engage with your customers at every stage and boost online sales by up to 30%.

5

A clear product vision and roadmap

HomeByMe continually invests in its technology, adding new functionalities and features to meet both consumers' and retailers' evolving requirements and keep pace with the latest industry developments.



Book a demo

Contact our experts:
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For more information

Visit:
enterprise-home.by.me