HomeByMe
Storage Planner

HomeByMe

Let your customers bring their ideal storage solutions to life

HomeByMe Storage Planner is a dedicated solution for configuring and designing storage virtually, in 3D. Cloud-based, it delivers a rich and engaging consumer experience that simplifies the storage buying journey, promotes collaboration between your sales team and customers, and accelerates the sales cycle.

Key features

Omnichannel workflow

Let designers, sales associates, and customers engage via the same planning and styling solution across all channels and devices. Intuitive and user friendly by design, sales associates can quickly get up and running with minimal training.

White label solution

Our solution requires no download, is powered 100% by the cloud, and can be customized to reflect your branding.

Photo-realistic renderings

Bring your customers' interior designs to life with photo-realistic renderings that allow them to see their storage solutions in the context of their own home. Images can be easily saved and shared.

Cloud based

One cloud-based solution for both you and your customer, which plugs seamlessly into the existing buying journey, and promotes engaging and productive interactions.

Start a storage design project on one channel and pick it up on another.

Error-free designs

All the hallmarks of a professional design service, boxed up within a complete online tool. Turn interior style ideas into inspiring, error-free storage designs.

An embedded business rule engine flags design issues and storage-specific constraints ahead of purchase.
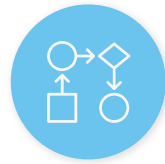
One seamless consumer buying experience

HomeByMe Storage Planner is a comprehensive end-to-end planning solution, delivering all the functionality you need to provide the best possible customer experience. It lets your customers create beautiful and functional storage for their home and turn it into a perfect reality in minutes.

Through the power of the cloud, customers, interior designers, and sales associates collaborate via the same planning and styling solution. This promotes engaging and productive interactions that bring transparency to the buying process, and lead to personalized, perfectly planned storage solutions.

What we deliver

Clear, standardized four-step workflow simplifies the consumer buying journey and accelerates the sales cycle.
In a few clicks, your customers can generate their perfect storage setup that's ready to buy.

A global solution that supports multiple languages, currencies, and regional variances, including metric or imperial measurements, as well as all types of storage design and layout.

Intelligent business rules and constraints built in, complete with help center, lead to error-free projects that are ready to buy and install. Real-time alerts highlight design issues and storage-specific constraints, ensuring only manufacturable furniture is purchased to fit a given space.
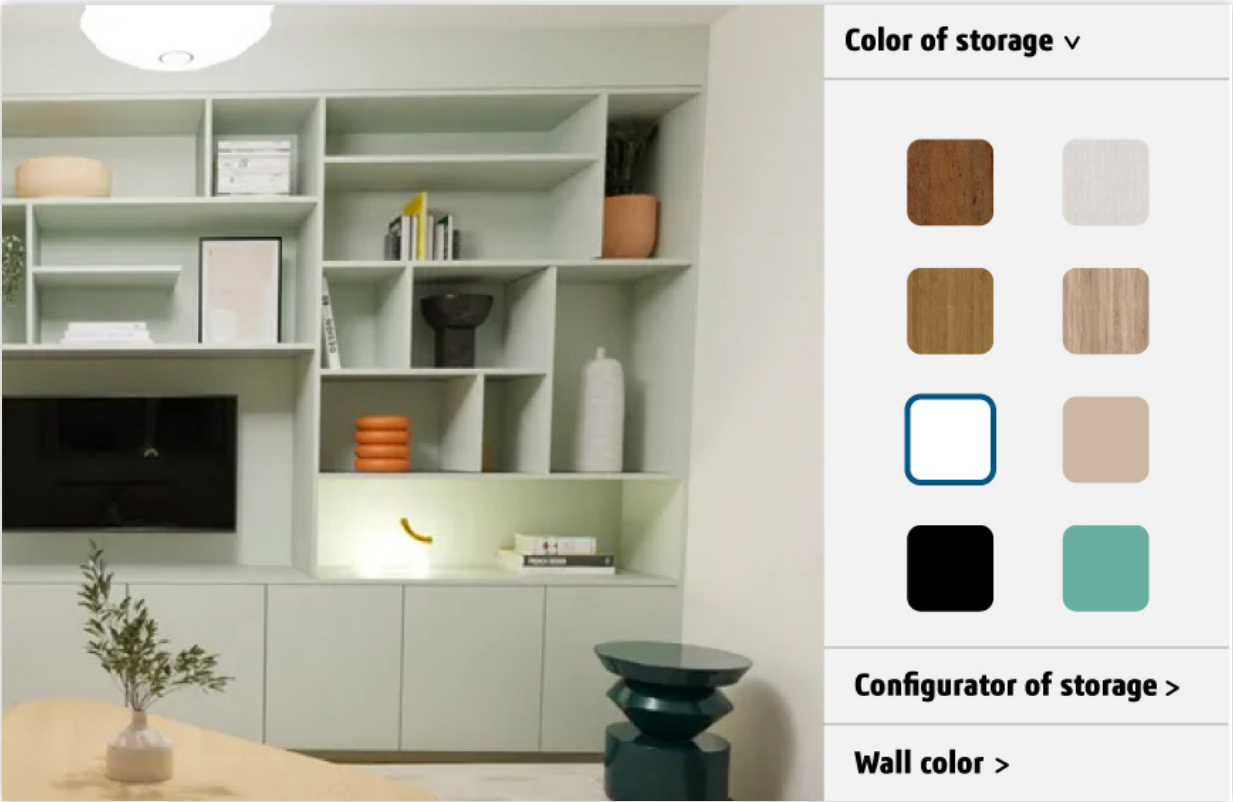
Transparent project overview allows consumers to pick up from any point in the design journey whether at home or in-store, and amend each storage design project. All edits are automatically saved, and prices are updated in real time to ensure an accurate final quote.

Customization of every storage design. All products and features come directly from your product catalog and meet all predefined business rules and constraints.
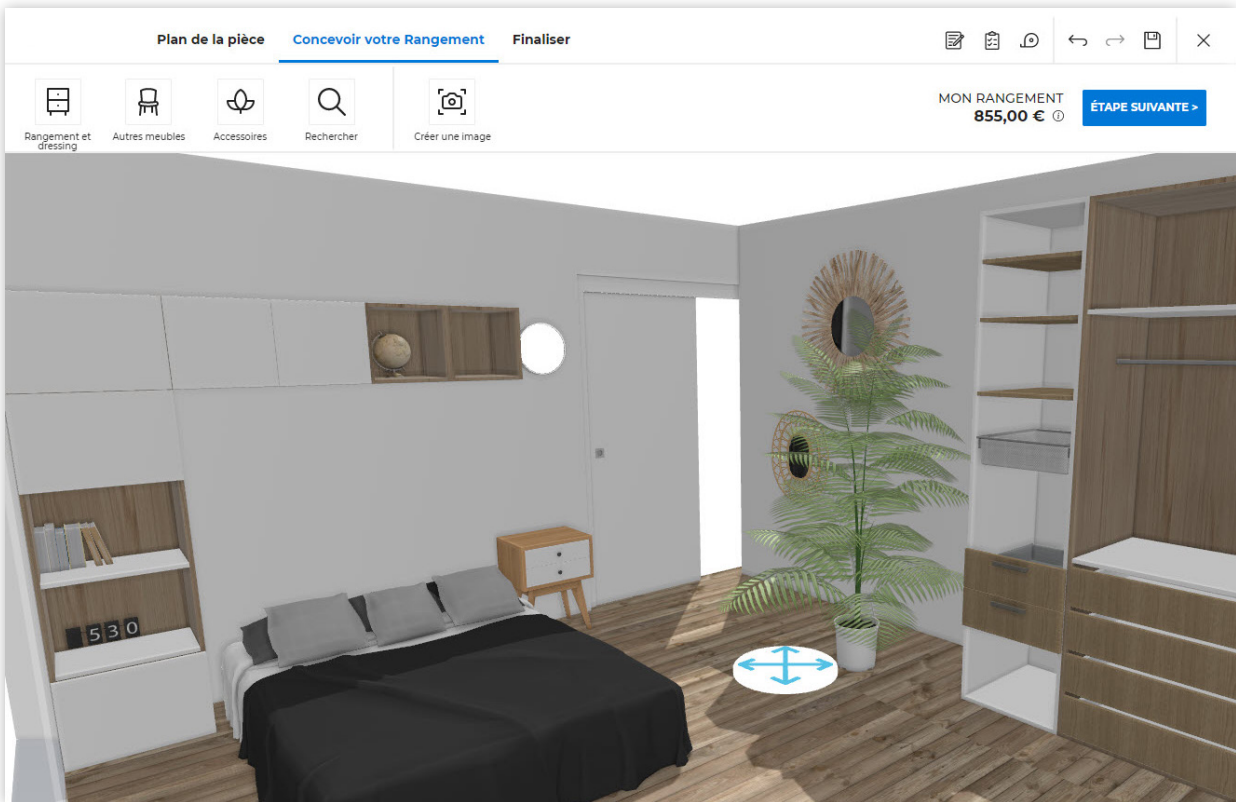
A clear, step-by-step customer experience

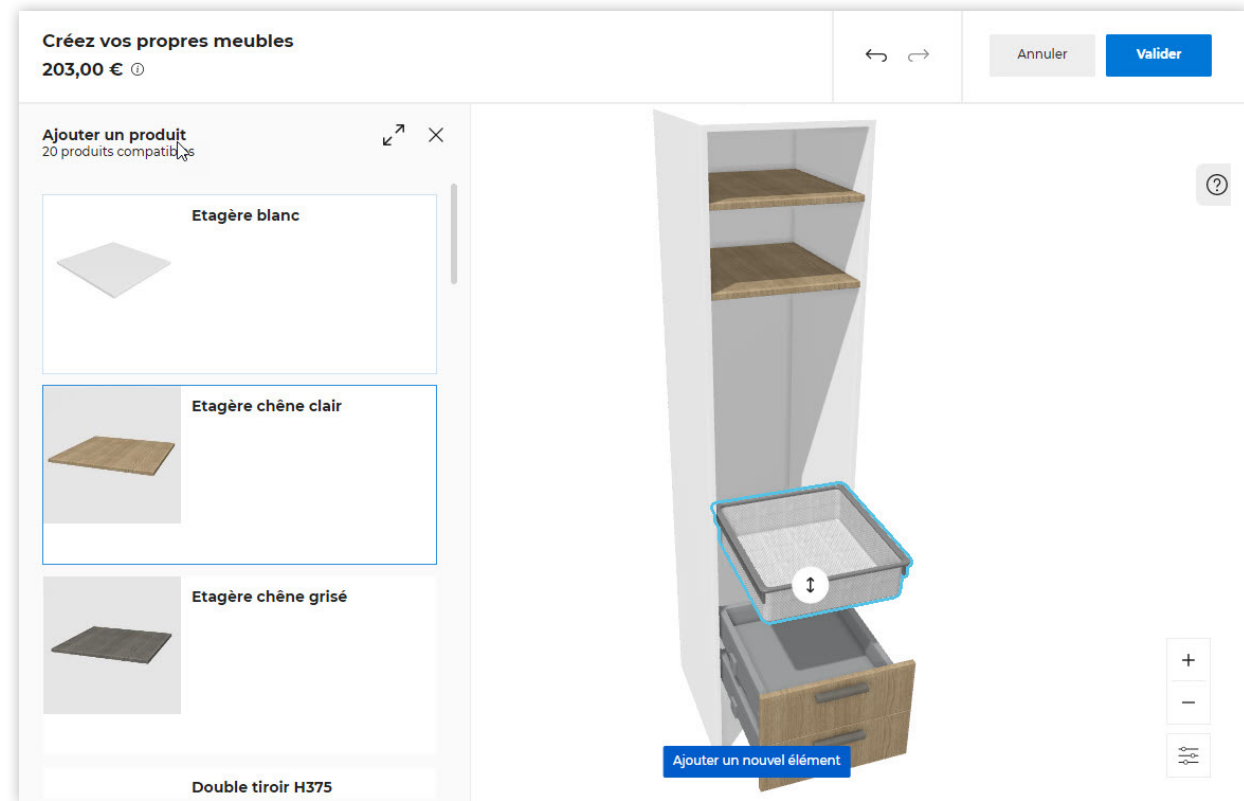## Step 1: Inspiration

Select storage style

Customers scroll through and select storage designs, styles, and layouts that reflect your product catalog and the latest interior trends.

Step 2: Guided design

Set room shape and size

Customers visualize their perfect storage setup in the context of their own room. They adapt the floor plan, in inches or millimeters, and place their wardrobes and shelves. Prices and promotional discounts update in real time.

Step 3: Configuration

Explore shapes and layout

Show your customers all the different storage setup variants they can choose from, complete with product availability. Catalog-specific business rules ensure designs are error free and purchase ready.

Step 4: Visualization

Generate realistic rendering

High-quality photo-realistic renderings and 360-degree visuals show off the final storage design and layout, all stored in the cloud. Natural lighting effects elevate every design, and let colors and textures shine. Share with your customers and create powerful commercial assets.

Benefits for you as a retailer

✓ Win more market share

✓ Increase conversion rates

✓ Grow online sales

✓ Accelerate the sales cycle

✓ Boost engagement across channels

✓ Enter new markets

✓ Elevate sales team expertise

Benefits for your customers

✓ Intuitive storage design experience

✓ Purchase ready in <10 minutes

✓ Recreate and personalize their exact room

✓ Inspirational gallery of styles and templates

✓ Access to design anytime, anywhere

✓ Visualize and share photo-realistic images

✓ Accurate quotes and real-time pricing

Five reasons to choose HomeByMe Storage Planner

3 **Trusted by top brands**

We work with the world's leading brands and retailers to transform their value proposition and empower them to offer their clients a seamless online storage design experience.

1 **Work with the industry leader**

HomeByMe delivers the most sophisticated and comprehensive interior design, planning, and visualization software solutions on the market. No other tools automatically generate the best design solutions for individual spaces.

4 **Strong storage-specific expertise**

Our technology solutions are backed by an experienced team of industry experts who truly understand the challenges and requirements storage retailers face every day.

2 **Omnichannel buying experience**

Available in the cloud, our software transcends channels to create a truly connected and transparent buying journey. Boost online sales by up to 30% and engage with your customers at every stage.

5 **Clear product vision and roadmap**

HomeByMe continually invests in its technology, adding new functionalities and features to meet both consumers' and retailers' evolving requirements, and keep pace with the latest industry developments.

Included in HomeByMe Storage Planner
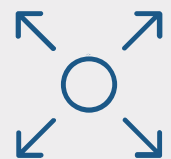
Online and in-store solution on PC, tablet or mobile

Full hosting and infrastructure as a service

Corrective maintenance included

Unlimited high-definition projects and renderings

Unlimited users for consumers and businesses

24/7 comprehensive support

Rolling updates (new features every month)

24/7 operation and monitoring

Book a demo

Contact our experts:
3DVIA.Sales@3ds.com

For more information

Visit:
enterprise-home.by.me