

HomeByMe Kitchen Planner

Elevate the design and buying experience with 3D

HomeByMe Kitchen Planner is built for the needs of kitchen brands, retailers, and manufacturers. It guides your customers through the entire kitchen design and buying process, allowing them to virtually create and configure their ideal kitchen from your product catalog. The result is a true virtual twin of the intended kitchen, personalized and scaled to fit each individual’s space and style.

The Kitchen Planner elevates the kitchen buying experience, giving your customers and sales associates all the tools they need to bring their ideas to life and create stylish, personalized, installation-ready kitchens.



Key features



Omnichannel workflow

Let designers, sales associates, and customers engage via the same planning and styling solution across all channels and home categories. Intuitive and user-friendly by design, sales associates can quickly get up and running with minimal training.



Cloud based

One cloud-based solution for both you and the customer, which plugs seamlessly into the existing buying journey and promotes engaging and productive interactions. Start a kitchen project on one channel and pick it up on another.



Photo-realistic renderings

Bring your customers' kitchen designs to life with photo-realistic renderings, which generate excitement and transform into powerful marketing assets.



Automated layouts

The only solution that offers fully automated kitchen design and layout capabilities backed by our intelligent planning algorithm.

In a few clicks, customers' ideas turn into complete and precise kitchen design proposals that are ready to buy.

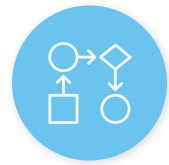


Error-free designs

All the hallmarks of a professional design service, boxed up within a complete online tool.

Generate inspiring, error-free kitchen designs which set realistic expectations and ensure accurate quotes first time round. No surprises.

What we deliver



Clear, standardized four-step workflow simplifies the consumer buying journey and accelerates the sales cycle. **Within five minutes**, go from idea to complete kitchen design scaled to perfectly fit the individual room.



Transparent project overview allows consumers to pick up from any point in the design journey, whether at home or in-store, and amend each kitchen project. All edits are automatically saved, ensuring the price reflects the most recent changes and generates an accurate final quote.



Customization of every kitchen design aspect. Products and features come directly from your product catalog and meet all predefined business rules and constraints.



A global solution that supports multiple languages, currencies, and regional variances, including metric or imperial measurements, as well as all types of furniture design and configuration.

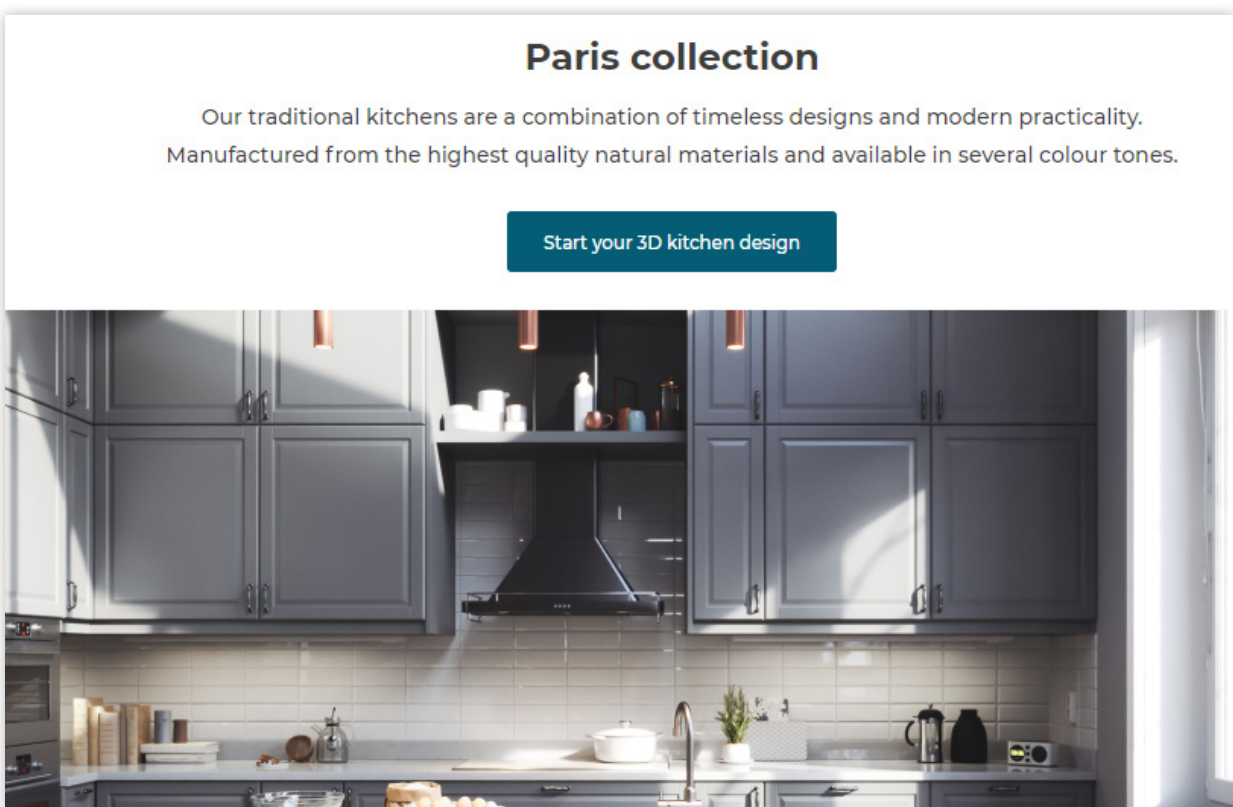


More than 150 business rules and constraints built in, complete with integrated help center, ensure error-free projects that are ready to buy and install. Includes real-time alerts, such as missing water supply, incorrect electrical points or appliance placement, and door/cupboard clashes.



Minimal training required. HomeByMe Kitchen Planner is intuitive and easy to use.

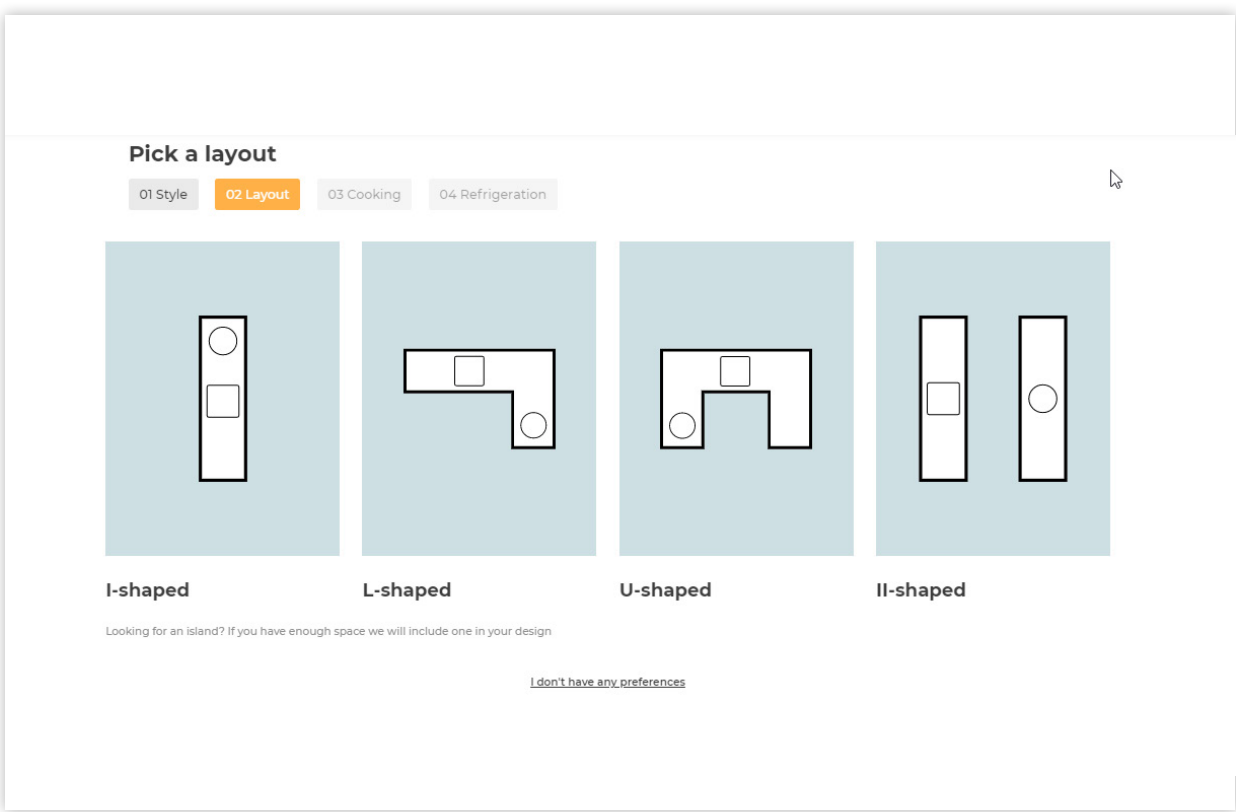
What are the steps for your customers?



Step 1: Inspiration

Select kitchen style

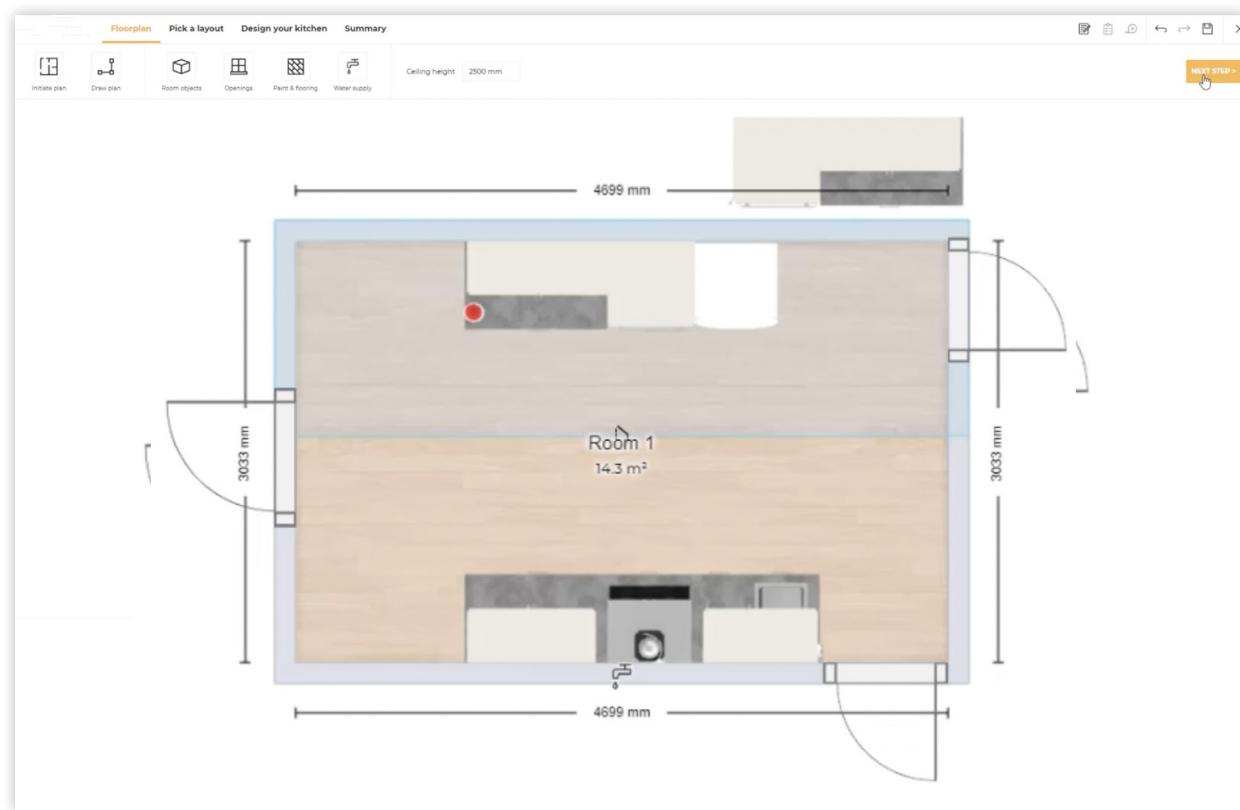
Create custom kitchen designs and styles for customers to choose from – designs that reflect your product catalog and the latest industry trends.



Step 2: Capturing needs

Select kitchen layout

L-shaped, I-shaped, U-shaped, II-shaped, an island – customers are clearly shown the different layout styles to fit their space and needs. Define appliance locations – under a worktop, in a column, built-in or freestanding fridge – everything can be customized.



Step 3: Guided design

Set room shape and size

Map the customer's room to inch or millimeter precision. Templates actively rescale to deliver a selection of inspiring designs to switch between and customize. Edit any product and be shown only valid options. Change door styles, handles, worktops, colors, and finishes in an instant. Plus, prices and promotional discounts update in real time.



Step 4: Visualization

Generate realistic kitchen rendering

High-quality photo-realistic renderings and 360-degree visuals show off the final kitchen design in the context of the room, all stored in the cloud. Natural lighting effects, complete with customizable lighting angles and a sun positioner, elevate every design, and let colors and textures shine. Share with your customers and create powerful commercial assets.



Benefits for you as a retailer

- ✓ Win more market share
- ✓ Increase conversion rates
- ✓ Grow online sales
- ✓ Accelerate the sales cycle
- ✓ Boost engagement across channels
- ✓ Enter new markets
- ✓ Elevate sales team expertise

Benefits for your customers

- ✓ Intuitive kitchen design experience
- ✓ Purchase-ready in <10 minutes
- ✓ Recreate and personalize their exact room
- ✓ Inspirational gallery of styles and templates
- ✓ Access to design anytime, anywhere
- ✓ Visualize and share photo-realistic images
- ✓ Accurate quotes and real-time pricing



Five reasons to choose HomeByMe Kitchen Planner

1

Work with the industry leader

HomeByMe delivers the most sophisticated and comprehensive interior design, planning, and visualization software solutions on the market. No other tools automatically generate the best design solutions for individual spaces.

2

Strong kitchen-specific expertise

Our solutions are backed by an experienced team of industry experts who truly understand the challenges and requirements kitchen retailers face every day.

3

Trusted by top brands

We work with the world’s leading brands and retailers to transform their value proposition and empower them to offer their clients a seamless online kitchen design experience.

4

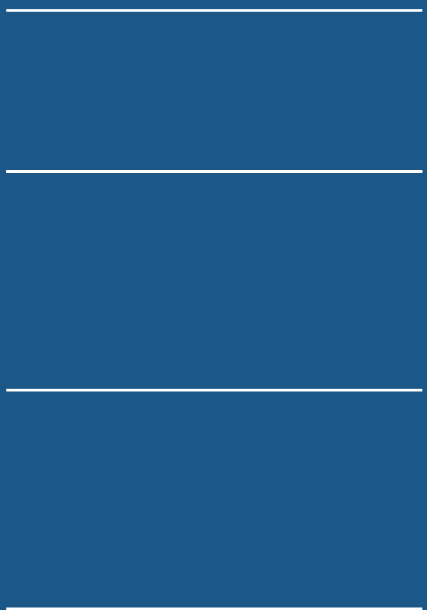
Omnichannel buying experience

Available in the cloud, our software transcends channels to create a truly connected and transparent buying journey. At least 50% of projects initiated online by customers are converted into sales.

5

Clear product vision and roadmap

HomeByMe continually invests in its technology, adding new functionalities and features to meet both consumers’ and retailers’ evolving requirements, and keep pace with the latest industry developments.



They trust us



Included in HomeByMe Kitchen Planner



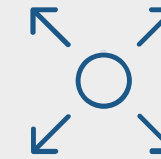
Online and in-store
solution on PC,
tablet, or mobile



Full hosting and
infrastructure as
a service



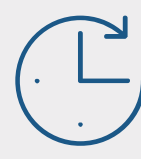
Corrective
maintenance
included



Unlimited users
for consumers
and businesses



Unlimited high-
definition projects
and renderings



24/7
operation and
monitoring



24/7
comprehensive
support



Rolling updates
(new features
every month)



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3DVIA.Sales@3ds.com

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