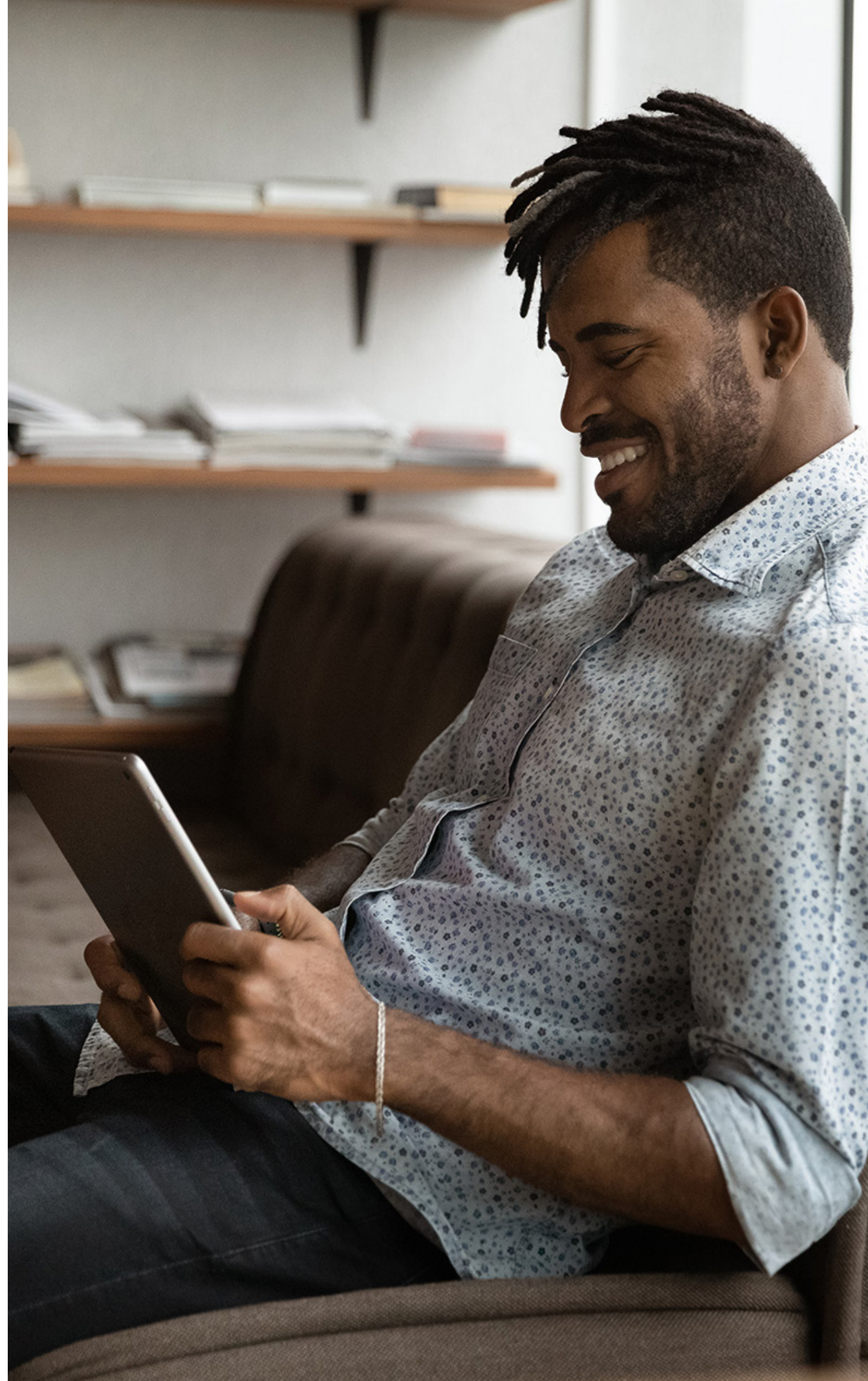


HomeByMe Furniture and Decor Planner



Empower your customers to style their perfect home

HomeByMe Furniture and Decor Planner is a dedicated solution for configuring and designing home interiors virtually, in 3D. Cloud-based, it delivers a rich and engaging consumer experience that brings your product catalog to life in the virtual world. Inspire your customers while simplifying the buying journey, promoting collaboration between your sales team and customers, and accelerating the sales cycle.



Key features



Purchase-ready designs

All the hallmarks of a professional design service, boxed up within a complete online tool. Turn interior style ideas into inspiring design proposals that become a perfect reality in your customers' homes.



White label solution

Our solution requires no download, is powered 100% by the cloud, and can be customized to reflect your branding.



Photo-realistic renderings

Bring your customers' interior designs to life with photo-realistic renderings that allow them to see their new furniture in the context of their own home. Images can be easily saved and shared.



Cloud based

One cloud-based solution for both you and your customer, which plugs seamlessly into the existing buying journey and promotes engaging and productive interactions.

Start an interior design project on one channel and pick it up on another.



Omnichannel workflow

Let interior designers, sales associates, and customers engage via the same planning and styling solution across all channels and devices.

Intuitive and user-friendly by design, sales associates can quickly get up and running with minimal training.

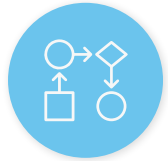
One seamless consumer buying experience

HomeByMe Furniture and Decor Planner is a comprehensive end-to-end planning solution, delivering all the functionality you need to provide the best possible customer experience. It lets your customers configure all types of furniture, from sofas to footstools to beds, in minutes, and to see exactly how they will look in the context of their home.

Through the power of the cloud, customers, interior designers, and sales associates collaborate via the same planning and styling solution. This promotes engaging and productive interactions that bring transparency to the buying process, and lead to personalized, perfectly styled furnishings.



What we deliver



Clear, standardized four-step workflow

simplifies the consumer buying journey and accelerates the sales cycle. **In a few clicks**, your customers can choose and configure the ideal furniture to suit their style and budget.



Transparent project overview allows consumers to pick up from any point in the design journey, whether at home or in-store, and amend each interior design project. All edits are automatically saved, and the new price is reflected to generate an accurate final quote.



Customization of furniture designs.

All products and features come directly from your product catalog and meet all predefined business rules and constraints.



A global solution that supports multiple languages, currencies, and regional variances, including metric or imperial measurements, as well as all types of furniture design and configuration.



Intelligent business rules and constraints built in, complete with help center, lead to error-free projects that are ready to buy and install. Real-time alerts highlight design issues and product catalog-specific constraints, ensuring only manufacturable furniture is purchased.



Minimal training required.

HomeByMe Furniture and Decor Planner is intuitive and easy to use.

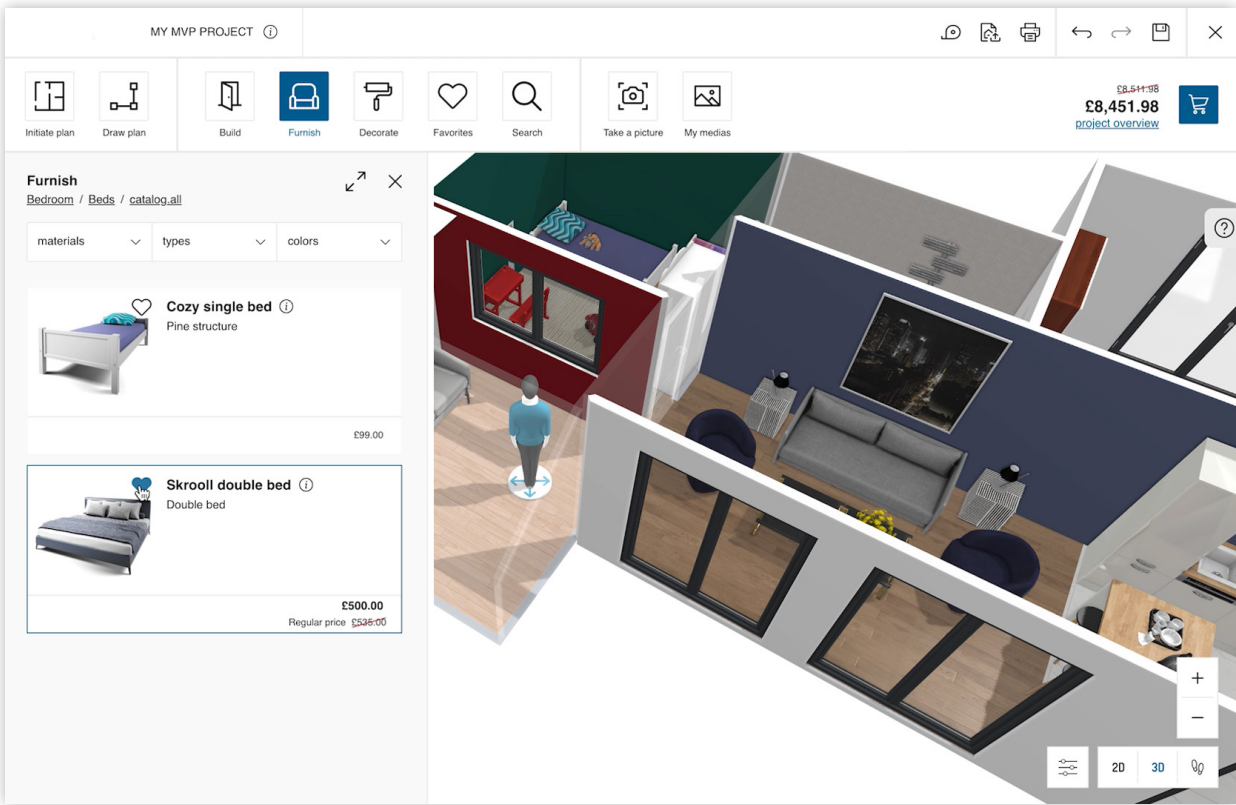
A clear, step-by-step customer experience



Step 1: Inspiration

Select furniture

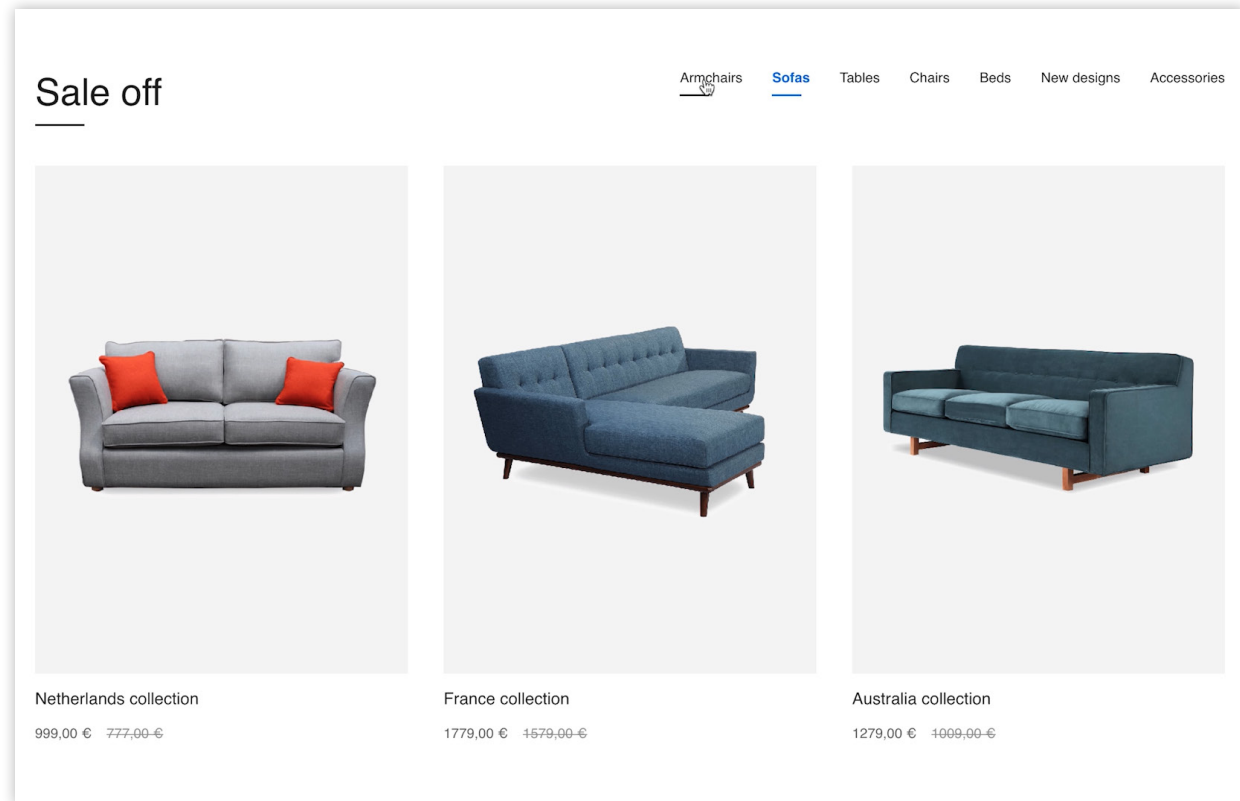
Customers scroll through and select furniture designs and styles that reflect your product catalog and the latest interior trends.



Step 2: Guided design

Set room shape and size

Customers visualize their perfect furniture configuration and setup in the context of their own room. They adapt the floor plan, in inches or millimeters, and place their furniture. Prices and promotional discounts update in real time.



Step 3: Configuration

Choose color and style

Show your customers all the different furniture variants they can choose from – modular corner sofas, headboard finishes, underbed storage, footstool shapes, and so on – complete with product availability. Catalog-specific business rules ensure designs are error-free and purchase-ready. Automated business rules, specific to the regions in which you operate, means that customers can only buy available and manufacturable furniture.



Step 4: Visualization

Generate realistic room rendering

High-quality photo-realistic renderings and 360-degree visuals show off the final interior design and layout, all rendered in the cloud. Natural lighting effects elevate every design and let colors and textures shine. Share with your customers and create powerful commercial assets.



Benefits for you as a retailer

- ✓ Win more market share
- ✓ Increase conversion rates
- ✓ Grow online sales
- ✓ Accelerate the sales cycle
- ✓ Boost engagement across channels
- ✓ Enter new markets
- ✓ Elevate sales team expertise

Benefits for your customers

- ✓ Intuitive design experience
- ✓ Purchase ready in <10 minutes
- ✓ Recreate and personalize their exact room
- ✓ Inspirational gallery of styles and templates
- ✓ Access to design anytime, anywhere
- ✓ Visualize and share photo-realistic images
- ✓ Accurate quotes and real-time pricing



Five reasons to choose HomeByMe Furniture and Decor Planner

1

Work with the industry leader

HomeByMe delivers the most sophisticated and comprehensive interior design, planning, and visualization software solutions on the market. No other tools automatically generate the best design solutions for individual spaces.

2

Strong industry-specific expertise

Our solutions are backed by an experienced team of industry experts who truly understand the challenges and requirements home furniture retailers face every day.

3

Trusted by top brands

We work with the world's leading brands and retailers to transform their value proposition and empower them to offer their clients a seamless online interior design experience.

4

Omnichannel buying experience

Cloud-based, our software transcends channels to create a truly connected and transparent buying journey. Engage with your customers at every stage, and boost sales by up to 30%.

5

Clear product vision and roadmap

HomeByMe continually invests in its technology, adding new functionalities and features to meet consumers' and retailers' evolving requirements, and keep pace with the latest industry developments.

Included in HomeByMe Furniture and Decor Planner



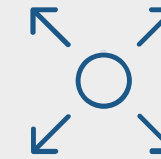
Online and
in-store solution
on PC or tablet



Full hosting and
infrastructure as
a service



Corrective
maintenance
included



Unlimited users
for consumers
and businesses



Unlimited high-
definition projects
and renderings



24/7
operation and
monitoring



24/7
comprehensive
support



Rolling updates
(new features
every month)



Book a demo

Contact our experts:
3DVIA.Sales@3ds.com

For more information

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