

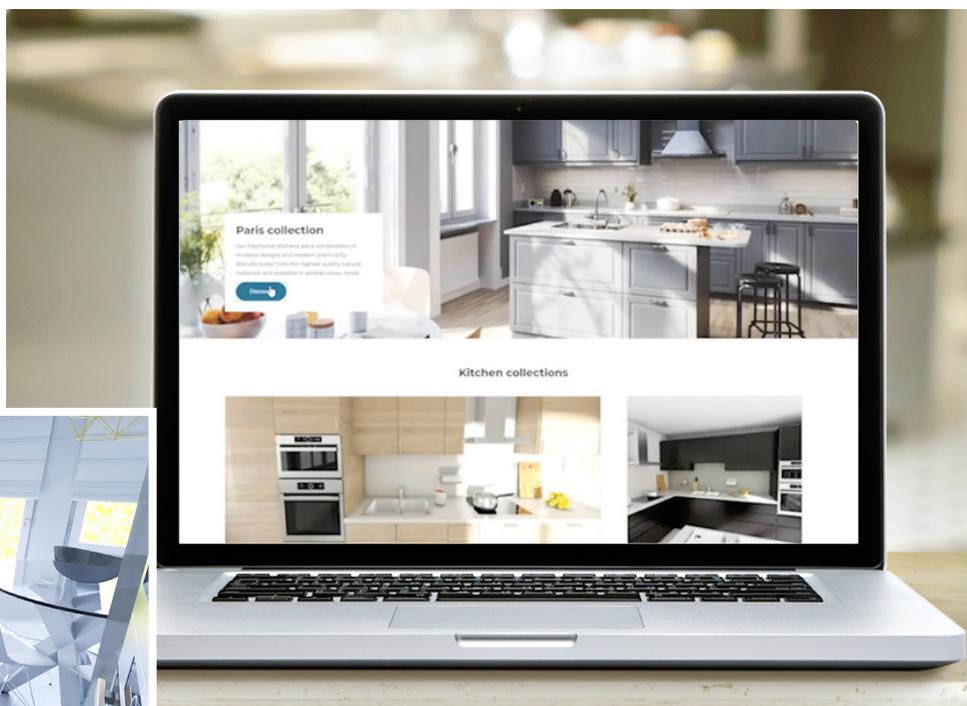
# HomeByMe for Retailers

## 3D planning solutions to strengthen marketing strategies

Turbo-charge the ROI of your marketing efforts with HomeByMe's 3D planning solutions for home and kitchen retailers. Increase customer engagement and reduce the cost of acquisition with a true omnichannel offering. Equip your marketing teams with actionable insights on customer preferences and pain points so that you can deliver marketing campaigns that deliver results.

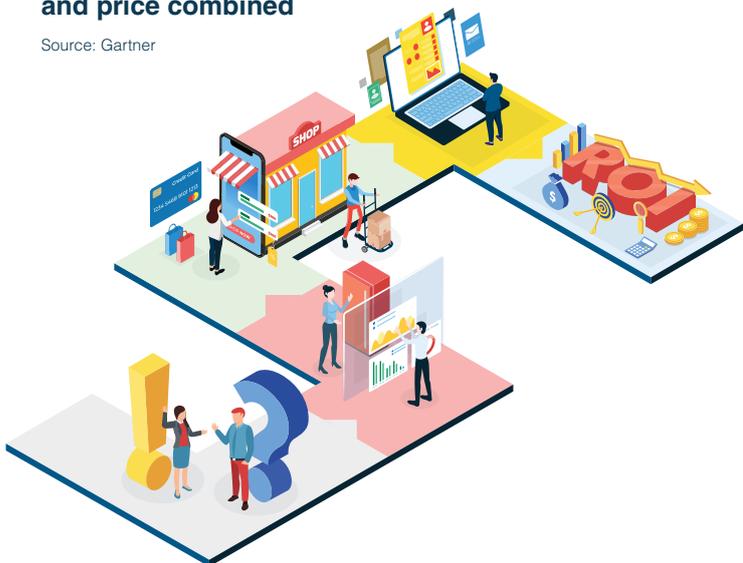
### Engage your customers

- **Inspire your shoppers to design** with immersive interactive experiences
- **Create stickiness** by providing customers with a sense of ownership
- **Stay abreast of consumer trends** like social shopping, omnichannel and DIY



The customer experience drives more than **67%** of customer loyalty, outperforming brand and price combined

Source: Gartner



### Deliver qualified sales leads

- **Bring more customers into store** with sales-ready designs
- **Shrink pricing and negotiation cycles** with real-time pricing updates, advice and promotions
- **Tackle cart abandonment** with integrated re-marketing campaigns



It takes **6-8** touches to generate a viable sales lead

Source: Salesforce

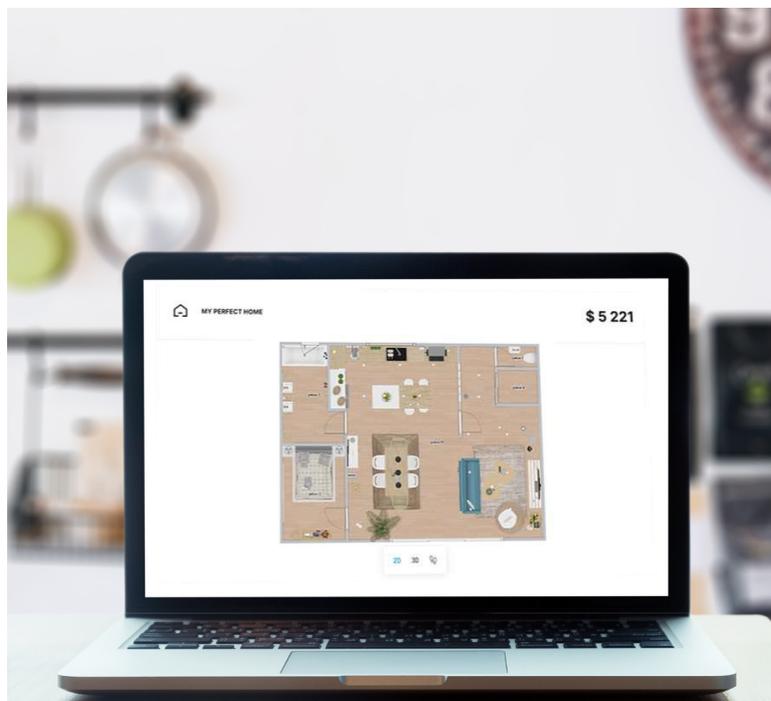
## Derive actionable insights from customer data

- **Gain powerful consumer insights** from analytics of aggregate solution data
- **Personalize the customer experience** with data-driven intelligence
- **Identify popular product lines** and best sellers for successful promotions



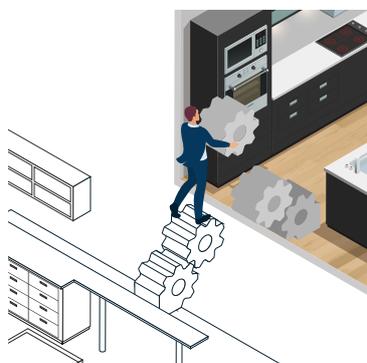
**80%** of consumers are more likely to make a purchase when brands offer personalized experiences

Source: Epsilon



## Build an omnichannel brand identity

- **Customize and white label** the solution to provide an integrated brand experience
- **Combine** digital space planning, automation and intelligence in one omnichannel solution
- **Extend your website and store experience** into an easy to use, versatile planning platform



**96%** of marketers feel that personalization enhances the customer relationship

Source: Forbes



### OPTIMIZE MARKETING

Deliver hyper-personalized marketing campaigns underpinned by better knowledge of product usage



### BOOST SALES

Drive qualified leads into stores, shortening the sales cycle with our easy-to-use design platform



### IMPROVE CUSTOMER EXPERIENCE

Empower customers to plan, design and purchase their dream spaces at anytime, anywhere



### SCALE

Benefit from a cloud-based solution that can easily evolve in line with changing business and customer needs



### STREAMLINE OPERATIONS

Inform better buying and merchandizing decisions and integrate the solution across channels

Seeing is believing. Grow your business with 3D planning.

For more information, visit [enterprise-home.by.me](https://enterprise-home.by.me)