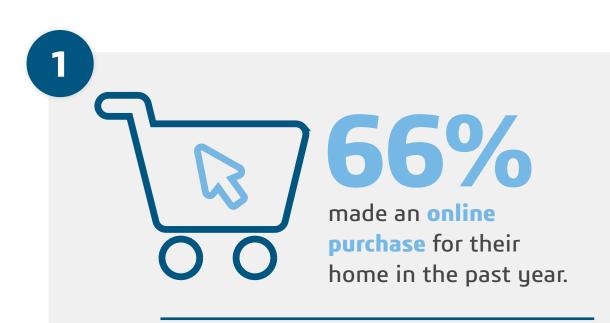


3D disruption in kitchen retail

8 key figures you need to know



Kitchen, furniture, and DIY retailers must offer **choice**, **inspiration**, **and excellent UX**.

3 prefer omnichannel shopping.



They want a great online design experience and the **ability to interact** with products or designers in-store.

46% enjoy creating their own designs the most.





30% don't know where to find styles or products they like.

The buying journey must start with **inspiration.**



29% like to discuss their needs and

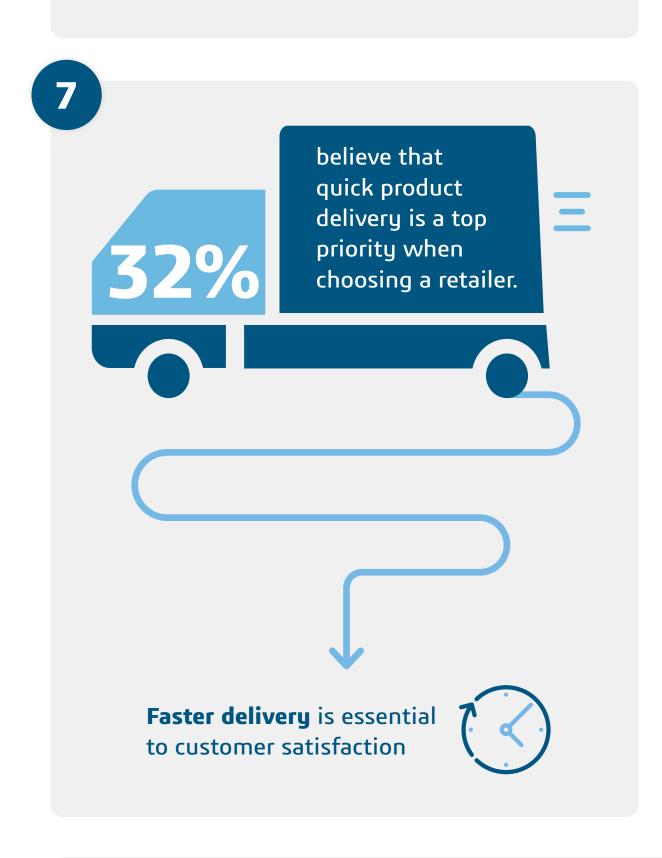
like to discuss their needs and get advice from a sales expert.

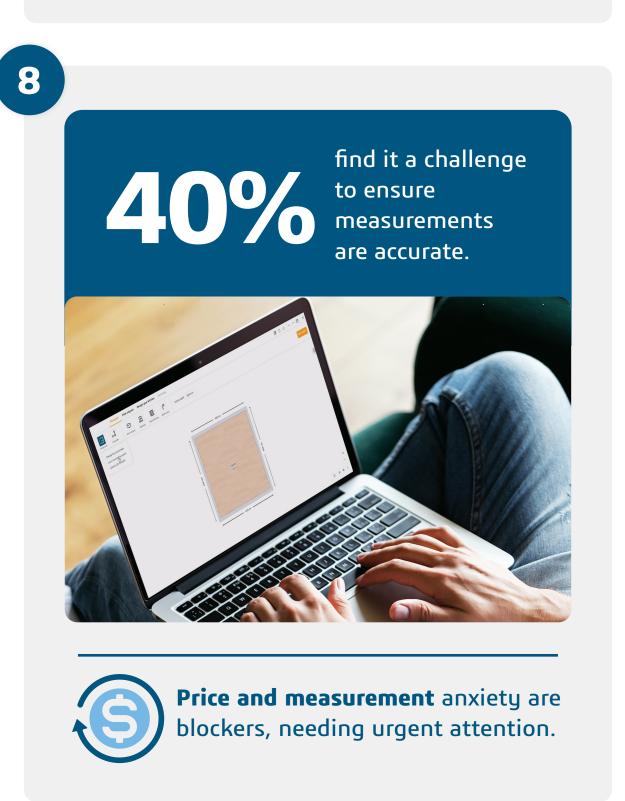
Remote consulting is a must-have.











Using the power of 3D and virtual universes, the **HomeByMe suite of solutions** addresses all steps of the consumer purchase journey.

Discover more statistics and data you've never seen before in our exclusive report.

