### - HomeByMe

# HomeByMe for Retailers

# 3D planning solutions to enhance customer experience

Integrate our cloud-based 3D planning solutions for home and kitchen retailers on your website and in-stores so that customers can easily visualize and plan their dream interiors anytime, anywhere. Empower customers with an omnichannel experience that fits their lifestyle, all while accelerating your sales cycle with sales-ready 3D plans that are accurate and error-free.

### **Omnichannel convenience**

- Provide easy access to home and kitchen design that is open all hours
- Integrate your CRM for a seamless web to store experience
- Implement transparent pricing for online and in-store offers



866% of customers are willing to pay more for the right customer experience Source: Oracle





- Enrich customers' web experiences with easy-to-use functionality and integrated intelligence
- Impress with life-like 3D renders of final designs
- Appeal to personal tastes with customizable content templates, configurators and design ideas







Customers of experience-driven 2x companies spend 2x more per average order Source: Adobe

### **Enhanced personalization**

- Customize experiences through unique consumer insights
- Deliver targeted marketing campaigns and design recommendations
- Personalize product offers and stock availability alerts



Nearly **50%** of customers will purchase through a competitor without personalization Source: Accenture





#### **Collaborative design**

- Provide millimeter precision installation with our intelligent planning algorithm
- Engage customers with beautiful true-to-life renders perfect for social media
- Offer 24x7 contact and access to sales professionals who know their customers



**91%** of customers would use a tailored online knowledge base Source: Amdocs



OPTIMIZE Marketing

Deliver hyper-personalized marketing campaigns underpinned by better knowledge of product usage



BOOST SALES Drive qualified leads into stores, shortening the sales cycle with our easy-to-use design platform



IMPROVE CUSTOMER EXPERIENCE

Empower customers to plan, design and purchase their dream spaces at anytime, anywhere



SCALE Benefit from a cloud-based solution that can easily evolve in line with changing business and customer needs



STREAMLINE OPERATIONS Inform better buying and merchandizing decisions and integrate the solution across channels

Seeing is believing. Grow your business with 3D planning. For more information, visit **enterprise-home.by.me**